

SPONSORSHIP OPPORTUNITIES



OCRA's

OVARIAN CANCER NATIONAL CONFERENCE®



July 12–14, 2019

Seattle, WA

ocrahope.org/conference

PRESENTED BY **OCRA** ovarian cancer
research alliance

NATIONAL CONFERENCE OVERVIEW

- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for women with ovarian cancer
- Hands-on **opportunity for survivors to plan action steps** to help them gain access to treatment, advocate and deal with everyday life challenges caused by disease
- Survivors and caregivers connect with and be inspired by one another**—a vital ingredient for living through the disease
- International representation:** National Conference attendees from 40 states plus Canada and Australia

22
YEARS

Largest and longest running
national ovarian cancer
conference for patients
and caregivers

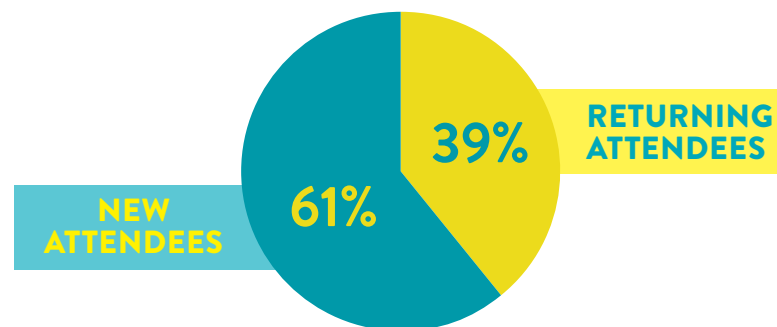


400+
attendees



JULY 12-14, 2019
Seattle, WA

NATIONAL CONFERENCE PROFILE



YOUR IMPACT

With your support, we can continue to offer this amazing and empowering experience to our community. Registration fees only cover 19% of the overall expenses of the National Conference (the average cost per participant is \$1,500). We rely on your support to make up the difference so that National Conference remains affordable and accessible to the widest possible community.

LEARN MORE:
ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

PRESENTING

\$75,000 (FULFILLED)

- Exclusivity within industry category
- Logo & link on our website
- 8 complimentary registrations
- Sponsorship of opening & closing sessions plus 1 plenary and 2 breakout sessions with signage
- Recognition on signage, program & ecommunications
- On-stage recognition
- Complimentary exhibit space with prime placement
- Full Page ad in program with prime placement
- Option to exclusively brand Room Key Card used for hotel guests and conference lanyards

GUARDIAN

\$50,00

- Logo & link on our website
- 6 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout session with signage
- Recognition on signage, program & ecommunications
- On-stage recognition
- Complimentary exhibit space with prime placement
- Full page ad in program

CHAMPION

\$25,000

- Logo & link on our website
- 5 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with signage
- Recognition on signage, program & ecommunications
- Complimentary exhibit space
- 1/2 page ad in program

ADVOCATE

\$15,000

- Logo & link on our website
- 4 complimentary registrations
- Sponsorship of 2 breakout sessions with signage
- Recognition on signage, program & ecommunications
- Complimentary exhibit space
- 1/2 page ad in program

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THIS CONFERENCE HAS BEEN A GAME CHANGER. FIRST EXPERIENCE MEETING OTHER OVARIAN CANCER SURVIVORS...WOW!

SUPPORTER \$7,500

- Logo & link on our website
- 3 complimentary registrations
- Sponsorship of 1 breakout session with signage
- Recognition on signage & program
- Complimentary exhibit space
- 1/4 page ad in program

CONTRIBUTOR \$3,500

- Listing on our website
- 2 complimentary registrations
- Recognition on signage & program
- Complimentary exhibit space

TEAL \$1,500

- Listing on our website
- 1 complimentary registration or complimentary exhibit space
- Recognition on signage & program

LEARN MORE: ocrahope.org/conference

SPECIALTY SPONSORSHIP OPPORTUNITIES

POCKET SIZE AGENDA \$2,500

This pocket size agenda is in our attendees' hands throughout the National Conference weekend. Limited space available! Hurry this opportunity will go quickly! *1 available. Deadline: June 1.*

WI-FI \$3,500

A special opportunity to be our exclusive WI-FI provider at the National Conference. Attendees are eager to share their experiences with the outside world through live-tweeting, emails, social media channels and more! Includes on-site signage at registration, recognition in emails, program and instruction cards. Includes complimentary exhibit space.

CELEBRATION PARTY \$5,000

The Celebration Party is the Conference's must-attend social event. Host this celebration with your sponsorship and have attendees associate a night to remember with your brand. Includes prominent recognition on marketing materials, program and signage at event. Sponsor may provide additional decorations and entertainment with approval. Includes 2 complimentary attendee registrations.

PHOTOBOOTH \$3,500

Attendees will take their picture in this fun and interactive photo booth and receive a branded picture to take home. Includes logo on photo, branded signage, recognition in program and one complimentary registration.

HEALTHY MEALS \$6,000 EACH

Nutrition is important for those fighting ovarian cancer. Help us provide healthy breakfast and lunch options to the attendees. Send us napkins with your logo to increase your visibility. Includes recognition in program, agenda, signage for attendee registration, signage at the meal and in exhibit space. *4 available.*

REGISTRATION GIFT BAG \$2,500

Our 2018 National Conference registration gift bags were a huge hit and our attendees loved them! We are looking for a partner to underwrite the costs of the actual bags themselves. Sponsor's logo will be included on the gift bag for prime visibility. Attendees use the bags to carry their personal items throughout the conference and take them home with them afterwards providing additional and long term visibility! Bags will be filled with items from other sponsors and resources available to OCRA. *1 available.*

LEARN MORE: ocrahope.org/conference



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**I ALWAYS LEAVE
FEELING HOPEFUL
AND EMPOWERED**

THE NEED

OVARIAN CANCER IS
1 of THE DEADLIEST
CANCERS for women



200,000
WOMEN IN THE U.S.
are currently living with
ovarian cancer



OVARIAN CANCER IS THE
5th LEADING CAUSE
of cancer deaths
in American women

ONE REASON IS THAT THERE IS
NO EARLY DETECTION TEST,
so most cases are diagnosed when the
disease is advanced



ONLY 1 out of **10 GRANTS**
can typically be funded by OCRA
and the number of applications
continues to grow steadily



OUR IMPACT

Since 1998, we've funded **OVER**

\$85 MILLION in
private research



including
317 GRANTS
at nearly



73 LEADING MEDICAL
INSTITUTIONS

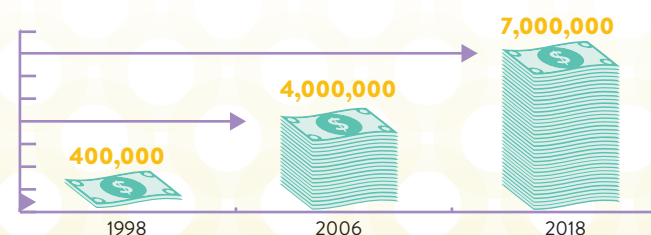
OCRA has been instrumental in securing over

\$2.5 BILLION

in federal funding since 1998
for ovarian cancer awareness and research



LARGEST NON-GOVERNMENT FUNDER
of ovarian cancer research



OVER 12,000
HEALTH PROVIDERS A YEAR
are educated about risk factors
and symptoms **from 900** survivors



THE OVARIAN CANCER NATIONAL CONFERENCE

is an important patient education event for Ovarian Cancer Research Alliance. Women with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community we connect survivors, legislators and health providers with the mutual goal of saving women's lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jon Zeidman, Vice President, Development
(212) 268-1002
jzeidman@ocrahope.org



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**FIRST TIME I ATTENDED—
GREAT CAMARADERIE,
GREAT SPEAKERS.**

ocrahope.org/conference

