NATIONAL CONFERENCE OVERVIEW

- Attendees learn about the latest developments in diagnosis, treatment and quality of life for women with ovarian cancer.

- Opportunity for survivors to plan action steps to help them gain access to treatment, advocate, and deal with everyday life challenges caused by disease.

- Survivors and caregivers connect with and draw inspiration from one another – a vital ingredient for living through the disease.

- Brand exposure to international community of ovarian cancer patients, survivors, caregivers and family members.

23 YEARS
Largest and longest running national ovarian cancer conference for patients and caregivers

900+ attendees
SEPT. 29-OCT. 2, 2020

2019 NATIONAL CONFERENCE PROFILE

Attendees from 38 states plus Australia, Canada, China, Denmark, Nicaragua, New Zealand, Poland, Russia, Singapore and the United Kingdom.

NEW ATTENDEES
39%
RETURNING ATTENDEES
61%

LEARN MORE: ocrahope.org/conference
# Title Sponsorship Levels

**Presenting - Sold**  
$100,000
* Exclusivity within industry category  
* Logo & link on our website  
* 10 complimentary registrations  
* Sponsorship of opening & closing sessions plus 1 plenary and 2 breakout sessions with logo recognition  
* Recognition in digital program & e-communications  
* Logo on digital step & repeat background provided to all attendees  
* Live recognition during opening session  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* Full Page ad in digital program with premium placement  
* Option to exclusively brand official conference coffee mug & Connection Kit  
* Option to provide branded giveaway items for Connection Kits

**Guardian**  
$75,000
* Logo & link on our website  
* 8 complimentary registrations  
* Sponsorship of 1 plenary and 2 breakout sessions with logo recognition  
* Recognition in digital program & e-communications  
* Logo on digital step & repeat background provided to all attendees  
* Live recognition during opening session  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* Full Page ad in digital program with premium placement  
* Option to provide branded giveaway items for Connection Kits

**Champion**  
$50,000
* Logo & link on our website  
* 6 complimentary registrations  
* Sponsorship of 1 plenary and 1 breakout session with logo recognition  
* Recognition in digital program & e-communications  
* Logo on digital step & repeat background provided to all attendees  
* Live recognition during opening session  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* Full Page ad in digital program  
* Option to provide branded giveaway items for Connection Kits

**Advocate**  
$25,000
* Logo & link on our website  
* 5 complimentary registrations  
* Sponsorship of 2 breakout sessions with logo recognition  
* Recognition in digital program & e-communications  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* 1/2 page ad in digital program  
* Option to provide branded giveaway items for Connection Kits

**Supporter** $10,000
* Logo & link on our website  
* 4 complimentary registrations  
* Sponsorship of 1 breakout session with logo recognition  
* Recognition in digital program  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* 1/4 page ad in digital program  
* Option to provide branded giveaway items for Connection Kits

**Contributor** $5,000
* Logo & link on our website  
* 3 complimentary registrations  
* Recognition in digital program  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing  
* 1/4 page ad in digital program

**Teal** $2,500
* Listing on our website  
* 2 complimentary registrations  
* Recognition in digital program  
* Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

[Learn More: ocrahope.org/conference]
SPECIALTY SPONSORSHIP LEVELS

CONNECTION KIT $20,000
A Connection Kit will be sent out to each attendee pre-registered for the event. The goodie box will include print materials, conference goodies and teal accessories to help light up our kickoff to the Conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration.

TEAL TAKEOVER PARTY $5,000
The Teal Takeover Party is the Conference’s must attend social event! We’ll have a quarantine dance party contest, photo contest and DJ! Includes logo representation during the Teal Takeover, an exhibit space and one Conference registration.

RELAXATION ROOM $6,500
One of our virtual event components will be a place for people to stretch, relax, meditate and enjoy a light yoga practice. The room will include recorded sessions for attendees to enjoy at their leisure. Includes logo representation in the wellness room, an exhibit space and one Conference registration.

WATER BOTTLE $3,000
Help keep our attendees refreshed and hydrated throughout the entire virtual event. This reusable aluminum water bottle will include your logo and will be distributed to all registered participants as part of our Conference Connection Kit. Includes an exhibit space and one Conference registration.

EXHIBITOR
NON-PROFIT $300
COMMUNITY PARTNER $300
CORPORATE $500
Let the ovarian cancer community know all about your organization/company with a branded virtual exhibit space featuring digital collateral distribution, video messaging capability, live chat and one-on-one video conferencing. Includes one Conference registration.

LEARN MORE: ocrahope.org/conference
OCRA is the leading organization in the world fighting ovarian cancer from all fronts, including in the lab and on Capitol Hill, while supporting women and their families.

**THE NEED**

Ovarian Cancer is 1 of The Deadliest Cancers for women.

![Map of the USA with a pin indicating nearly 230,000 women in the U.S. are currently living with ovarian cancer.]

Ovarian Cancer is the 5th leading cause of cancer deaths in American women.

One reason is that there is no early detection test, so most cases are diagnosed when the disease is advanced.

Only 1 out of 10 grants can typically be funded by OCRA and the number of applications continues to grow steadily.

**OUR IMPACT**

Since 1998, we’ve funded over $97 million in private research, including 349 grants at nearly 79 leading medical institutions.

OCRA has been instrumental in securing over $2.5 billion in federal funding since 1998 for ovarian cancer awareness and research.

Largest non-government funder of ovarian cancer research.

Over 12,000 health providers a year are educated about risk factors and symptoms from 950 survivors.

Learn more at ocrahope.org
THE OVARIAN CANCER NATIONAL CONFERENCE

is an important patient education event for Ovarian Cancer Research Alliance. Women with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community we connect survivors, legislators and health providers with the mutual goal of saving women’s lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jon Zeidman, Vice President, Development
(212) 268-1002
jzeidman@ocrahope.org

ocrahope.org/conference

FIRST TIME I AttENDED – GREAT CAMARADERIE, GREAT SPEAKERS.