

SPONSORSHIP OPPORTUNITIES



SEPT. 29 - OCT. 2, 2020

Virtual Event

ocrahope.org/conference

PRESENTED BY **OCRA** ovarian cancer
research alliance

NATIONAL CONFERENCE OVERVIEW

- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for women with ovarian cancer
- **Opportunity for survivors to plan action steps** to help them gain access to treatment, advocate, and deal with everyday life challenges caused by disease
- **Survivors and caregivers connect with and draw inspiration from one another** – a vital ingredient for living through the disease
- **Brand exposure** to international community of ovarian cancer patients, survivors, caregivers and family members

23
YEARS

Largest and longest running national ovarian cancer conference for patients and caregivers

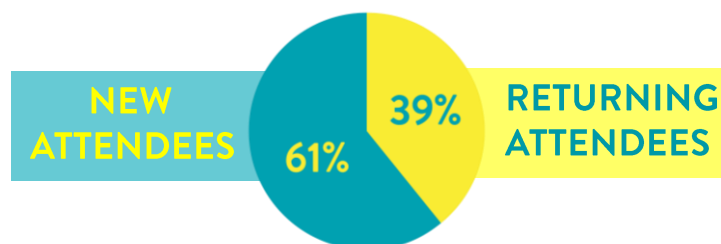
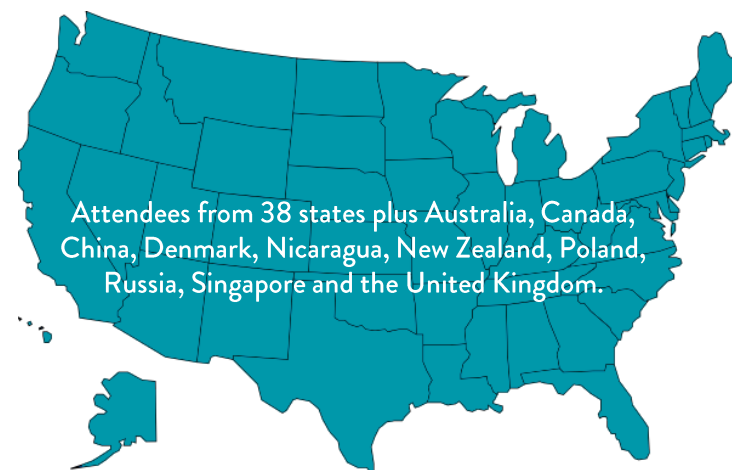


900+
attendees



SEPT. 29-OCT. 2,
2020

2019 NATIONAL CONFERENCE PROFILE



LEARN MORE:
ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

PRESENTING - SOLD \$100,000

- Exclusivity within industry category
- Logo & link on our website
- 10 complimentary registrations
- Sponsorship of opening & closing sessions plus 1 plenary and 2 breakout sessions with logo recognition
- Recognition in digital program & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program with premium placement
- Option to exclusively brand official conference coffee mug & Connection Kit
- Option to provide branded giveaway items for Connection Kits

GUARDIAN \$75,000

- Logo & link on our website
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with logo recognition
- Recognition in digital program & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program with premium placement
- Option to provide branded giveaway items for Connection Kits

SUPPORTER \$10,000

- Logo & link on our website
- 4 complimentary registrations
- Sponsorship of 1 breakout session with logo recognition
- Recognition in digital program
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/4 page ad in digital program

CHAMPION \$50,000

- Logo & link on our website
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with logo recognition
- Recognition in digital program & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program
- Option to provide branded giveaway items for Connection Kits

CONTRIBUTOR \$5,000

- Logo & link on our website
- 3 complimentary registrations
- Recognition in digital program
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/4 page ad in digital program

ADVOCATE \$25,000

- Logo & link on our website
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with logo recognition
- Recognition in digital program & e-communications
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/2 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

TEAL \$2,500

- Listing on our website
- 2 complimentary registrations
- Recognition in digital program
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

LEARN MORE: ocrahope.org/conference

SPECIALTY SPONSORSHIP LEVELS

CONNECTION KIT \$20,000

A Connection Kit will be sent out to each attendee pre-registered for the event. The goodie box will include print materials, conference goodies and teal accessories to help light up our kickoff to the Conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration

TEAL TAKEOVER PARTY \$5,000

The Teal Takeover Party is the Conference's must attend social event! We'll have a quarantine dance party contest, photo contest and DJ! Includes logo representation during the Teal Takeover, an exhibit space and one Conference registration.

EXHIBITOR NON-PROFIT \$300 COMMUNITY PARTNER \$300 CORPORATE \$500

Let the ovarian cancer community know all about your organization/company with a branded virtual exhibit space featuring digital collateral distribution, video messaging capability, live chat and one-on-one video conferencing. Includes one Conference registration.

RELAXATION ROOM \$6,500

One of our virtual event components will be a place for people to stretch, relax, meditate and enjoy a light yoga practice. The room will include recorded sessions for attendees to enjoy at their leisure. Includes logo representation in the wellness room, an exhibit space and one Conference registration.

WATER BOTTLE \$3,000

Help keep our attendees refreshed and hydrated throughout the entire virtual event. This reusable aluminum water bottle will include your logo and will be distributed to all registered participants as part of our Conference Connection Kit. Includes an exhibit space and one Conference registration.



LEARN MORE:
ocrahope.org/conference

THE NEED

OVARIAN CANCER IS **1** of THE DEADLIEST CANCERS for women



nearly **230,000** WOMEN IN THE U.S. are currently living with ovarian cancer

OVARIAN CANCER IS THE **5th** LEADING CAUSE of cancer deaths in American women

ONE REASON IS THAT THERE IS **NO EARLY DETECTION TEST**, so most cases are diagnosed when the disease is advanced



ONLY 1 out of **10 GRANTS** can typically be funded by OCRA and the number of applications continues to grow steadily

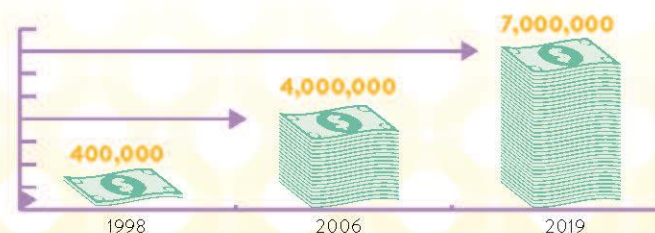


OUR IMPACT

Since 1998, we've funded **OVER \$97 MILLION** in private research including **349 GRANTS** at nearly **79 LEADING MEDICAL INSTITUTIONS**



LARGEST NON-GOVERNMENT FUNDER of ovarian cancer research



OCRA has been instrumental in securing over **\$2.5 BILLION** in federal funding since 1998 for ovarian cancer awareness and research

OVER 12,000 HEALTH PROVIDERS A YEAR are educated about risk factors and symptoms from **950** survivors



THE OVARIAN CANCER NATIONAL CONFERENCE



is an important patient education event for Ovarian Cancer Research Alliance. Women with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community we connect survivors, legislators and health providers with the mutual goal of saving women's lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jon Zeidman, Vice President, Development
(212) 268-1002
jzeidman@ocrahope.org



**FIRST TIME I ATTENDED –
GREAT CAMARADERIE,
GREAT SPEAKERS.**

ocrahope.org/conference

