

# SPONSORSHIP OPPORTUNITIES



SEPT. 28 - OCT. 1, 2021

Virtual Event

[ocrahope.org/conference](https://ocrahope.org/conference)

PRESENTED BY **OCRA** ovarian cancer  
research alliance

# NATIONAL CONFERENCE OVERVIEW

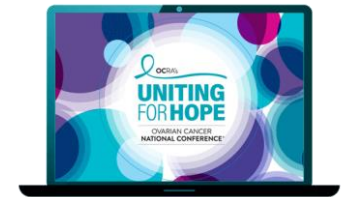
- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for people with ovarian cancer
- Opportunity for survivors to plan action steps** to help them gain access to treatment, advocate for federal funding, and deal with everyday life challenges caused by this disease
- Survivors and caregivers connect with and draw inspiration from one another** – a vital ingredient for living through the disease
- Brand exposure** to international community of ovarian cancer patients, survivors, caregivers and family members

24  
YEARS

Largest and longest running  
national ovarian cancer  
conference for patients  
and caregivers

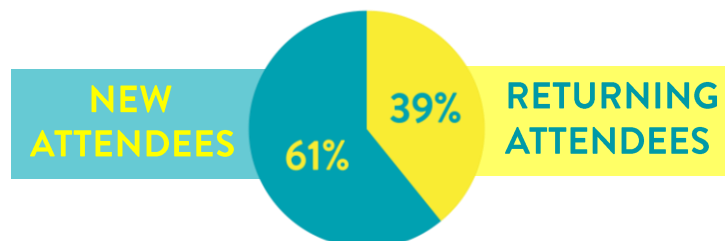


700+  
attendees



700+ views of archived  
conference sessions and  
more than 38,000  
impressions

## 2020 NATIONAL CONFERENCE PROFILE



LEARN MORE: [ocrahope.org/conference](https://ocrahope.org/conference)

# TITLE SPONSORSHIP LEVELS

## PRESENTING \$100,000

- Exclusivity within industry category
- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 10 complimentary registrations
- Sponsorship of opening & closing sessions plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- Full Page ad in digital program with premium placement
- Option to exclusively brand Conference Connection Kit and Conference-specific giveaway item(s)
- Option to provide branded giveaway items for Connection Kits

## GUARDIAN \$75,000

- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- Full Page ad in digital program with premium placement
- Option to provide branded giveaway items for Connection Kits

## CHAMPION \$50,000

- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- Full Page ad in digital program
- Option to provide branded giveaway items for Connection Kits

## ADVOCATE \$25,000

- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- 1/2 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

## SUPPORTER \$10,000

- Logo & link on our website
- 4 complimentary registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- 1/4 page ad in digital program

## CONTRIBUTOR \$5,000

- Logo & link on our website
- 3 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*
- 1/4 page ad in digital program

## TEAL \$2,500

- Listing on our website
- 2 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing \*

\* For more exhibit booth info, please refer to the page entitled, Virtual Exhibit Booth Options.

**LEARN MORE:** [ocrahope.org/conference](https://ocrahope.org/conference)



# SPECIALTY SPONSORSHIP LEVELS

## CONNECTION KIT \$20,000

A Connection Kit will be sent out to each attendee pre-registered for the event. Contents will include print materials, conference goodies and teal accessories to help kick off the conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration

## RELAXATION ROOM \$6,500

One of our virtual event components will be a place for people to stretch, relax, meditate and enjoy a light yoga practice. The room will include recorded sessions for attendees to enjoy at their leisure. Includes logo representation in the wellness room, an exhibit space and one Conference registration.

## TEAL TAKEOVER PARTY \$5,000

The Teal Takeover Party is the Conference's must attend social event! We'll have a virtual dance party with a DJ and a few surprises! Includes logo representation during the Teal Takeover, an exhibit space and one Conference registration.

## WATER BOTTLE \$3,000

Help keep our attendees refreshed and hydrated throughout the entire virtual event. This reusable aluminum water bottle will include your logo and will be distributed to all registered participants as part of our Conference Connection Kit. Includes an exhibit space and one Conference registration.

**"I cannot thank you enough for this opportunity. I feel gratitude in every cell of my being."**

**"I'm in awe of what you've been able to accomplish virtually. Having ovarian cancer, during a pandemic, has been so isolating, and this has helped immensely to bridge that!"**

**"The conference was wonderfully orchestrated... easy to navigate, very flexible. I was surprised by how impactful it was."**



**LEARN MORE: [ocrahope.org/conference](https://ocrahope.org/conference)**

# VIRTUAL EXHIBIT BOOTH OPTIONS

## EXHIBITOR

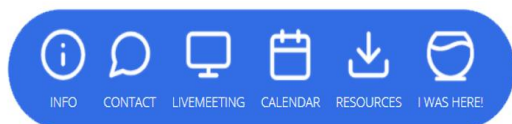
NON-PROFIT \$300

COMMUNITY PARTNER \$300

CORPORATE \$500

Large and small booth menu bar assets:

- 1000 text description
- Contact card
- Live meeting link
- Calendar booking link
- Resource documents
- Interactive *I Was Here* button to share contact info



Large booth includes customizable:

- Top, Backwall, and 2 Vertical Banners
- Logo, Resource Cover and Podium sign
- Video

Small booth includes customizable:

- Top and Backwall Banners
- Logo, Resource Cover and Podium sign
- Video

Let the ovarian cancer community know all about your organization/company with a branded virtual exhibit space featuring digital collateral distribution, video messaging capability, live chat and one-on-one video conferencing. Includes one Conference registration.



LEARN MORE: [ocrahope.org/conference](https://ocrahope.org/conference)



## THE NEED

OVARIAN CANCER IS  
**1** of THE DEADLIEST  
CANCERS for women



nearly **230,000**  
**WOMEN IN THE U.S.**  
are currently living with  
ovarian cancer



OVARIAN CANCER IS THE  
**5<sup>th</sup>** LEADING CAUSE  
of cancer deaths  
in American women

ONE REASON IS THAT THERE IS  
**NO EARLY DETECTION TEST,**  
so most cases are diagnosed when the  
disease is advanced



**ONLY 1** out of **10 GRANTS**  
can typically be funded by OCRA  
and the number of applications  
continues to grow steadily



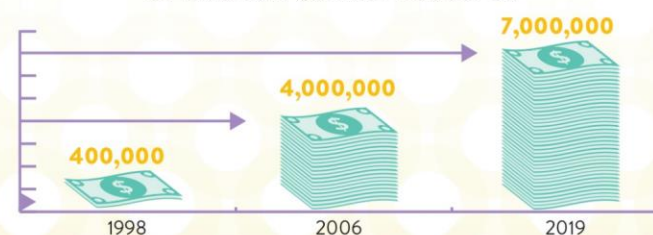
## OUR IMPACT

Since 1998, we've funded **OVER**  
**\$104** MILLION in private research  
including **363 GRANTS** at  
 **81** LEADING MEDICAL  
INSTITUTIONS



OCRA has been instrumental in securing over  
**\$2.5 BILLION**  
in federal funding since 1998  
for ovarian cancer awareness and research

**LARGEST NON-GOVERNMENT FUNDER**  
of ovarian cancer research



**105,000**  
**MEDICAL STUDENTS** have  
been educated about risk factors  
and symptoms **from more than**  
**5,000 survivors** since 2002





# THE OVARIAN CANCER NATIONAL CONFERENCE



is an important patient education event for Ovarian Cancer Research Alliance. Those with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community, we connect survivors, legislators and health providers with the mutual goal of saving lives.

## FOR MORE INFORMATION OR TO SPONSOR

Contact Jill Pierce, Event Manager  
(415) 302-7882  
[jillp@amcnetwork.com](mailto:jillp@amcnetwork.com)

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The information I discovered and the personal connections I made at this conference was invaluable. I found my community of warriors.

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