SPONSORSHIP OPPORTUNITIES

OCRA's
OVARIAN CANCER
NATIONAL CONFERENCE®

UNITING FOR HOPE

SEPT. 28 – 30th, 2021
Virtual Event

ocrahope.org/conference
Attendees learn about the latest developments in diagnosis, treatment and quality of life for people with ovarian cancer.

Opportunity for survivors to plan action steps to help them gain access to treatment, advocate for federal funding, and deal with everyday life challenges caused by this disease.

Survivors and caregivers connect with and draw inspiration from one another – a vital ingredient for living through the disease.

Brand exposure to international community of ovarian cancer patients, survivors, caregivers and family members.

24 YEARS
Largest and longest running national ovarian cancer conference for patients and caregivers

700+ attendees

700+ views of archived conference sessions and more than 38,000 impressions

2020 NATIONAL CONFERENCE PROFILE

Attendees from 46 states plus Australia, Bulgaria, Canada, Denmark, New Zealand, and the United Kingdom.

NEW ATTENDEES 61%
RETURNING ATTENDEES 39%

LEARN MORE: ocrahope.org/conference
# Title Sponsorship Levels

## Presenting $100,000
- Exclusivity within industry category
- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 10 complimentary registrations
- Sponsorship of opening & closing sessions plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- Full Page ad in digital program with premium placement
- Option to exclusively brand Conference Connection Kit and Conference-specific giveaway item(s)
- Option to provide branded giveaway items for Connection Kits

## Guardian $75,000
- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- Full Page ad in digital program with premium placement
- Option to provide branded giveaway items for Connection Kits

## Champion $50,000
- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- Full Page ad in digital program
- Option to provide branded giveaway items for Connection Kits

## Advocate $25,000
- Logo & link on our website
- Logo recognition in virtual “Conference lobby”
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Recognition in digital program, printed agenda & e-communications
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- 1/2 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

## Supporter $10,000
- Logo & link on our website
- 4 complimentary registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- 1/4 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

## Contributor $5,000
- Logo & link on our website
- 3 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *
- 1/4 page ad in digital program

## Teal $2,500
- Listing on our website
- 2 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (medium booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing *

*For more exhibit booth info, please refer to the page entitled, Virtual Exhibit Booth Options.

Learn More: ocrahope.org/conference
**SPECIALTY SPONSORSHIP LEVELS**

**CONNECTION KIT $20,000**
A Connection Kit will be sent out to each attendee pre-registered for the event. Contents will include print materials, conference goodies and teal accessories to help kick off the conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration.

**RELAXATION ROOM $6,500**
One of our virtual event components will be a place for people to stretch, relax, meditate and enjoy a light yoga practice. The room will include recorded sessions for attendees to enjoy at their leisure. Includes logo representation in the wellness room, an exhibit space and one Conference registration.

**TEAL TAKEOVER PARTY $5,000**
The Teal Takeover Party is the Conference’s must attend social event! We’ll have a virtual dance party with a DJ and a few surprises! Includes logo representation during the Teal Takeover, an exhibit space and one Conference registration.

**WATER BOTTLE $3,000**
Help keep our attendees refreshed and hydrated throughout the entire virtual event. This reusable aluminum water bottle will include your logo and will be distributed to all registered participants as part of our Conference Connection Kit. Includes an exhibit space and one Conference registration.

“I cannot thank you enough for this opportunity. I feel gratitude in every cell of my being.”

“I’m in awe of what you’ve been able to accomplish virtually. Having ovarian cancer, during a pandemic, has been so isolating, and this has helped immensely to bridge that!”

“The conference was wonderfully orchestrated... easy to navigate, very flexible. I was surprised by how impactful it was.”

**LEARN MORE:** ocrahope.org/conference
VIRTUAL EXHIBIT BOOTH OPTIONS

EXHIBITOR
NON-PROFIT $300
COMMUNITY PARTNER $300
CORPORATE $500

Let the ovarian cancer community know all about your organization/company with a branded virtual exhibit space featuring digital collateral distribution, video messaging capability, live chat and one-on-one video conferencing. Includes one Conference registration.

Large and small booth menu bar assets:
• 1000 text description
• Contact card
• Live meeting link
• Calendar booking link
• Resource documents
• Interactive I Was Here button to share contact info

Large booth includes customizable:
• Top, Backwall, and 2 Vertical Banners
• Logo, Resource Cover and Podium sign
• Video

Small booth includes customizable:
• Top and Backwall Banners
• Logo, Resource Cover and Podium sign
• Video

LEARN MORE: ocrahope.org/conference
OCRA is the leading organization in the world fighting ovarian cancer from all fronts, including in the lab and on Capitol Hill, while supporting women and their families.

**THE NEED**

**OVARIAN CANCER IS 1 of THE DEADLIEST CANCERS for women**

Nearly 230,000 women in the U.S. are currently living with ovarian cancer.

**OVARIAN CANCER IS THE 5th LEADING CAUSE of cancer deaths in American women**

One reason is that there is no early detection test, so most cases are diagnosed when the disease is advanced.

Only 1 out of 10 grants can typically be funded by OCRA and the number of applications continues to grow steadily.

**OUR IMPACT**

Since 1998, we’ve funded over $104 million in private research including 363 grants at 81 leading medical institutions.

OCRA has been instrumental in securing over $2.5 billion in federal funding since 1998 for ovarian cancer awareness and research.

Largest non-government funder of ovarian cancer research:

105,000 medical students have been educated about risk factors and symptoms from more than 5,000 survivors since 2002.

Learn more at ocrahope.org
THE OVARIAN CANCER NATIONAL CONFERENCE

is an important patient education event for Ovarian Cancer Research Alliance. Those with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community, we connect survivors, legislators and health providers with the mutual goal of saving lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jill Pierce, Event Manager
(415) 302-7882
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"The information I discovered and the personal connections I made at this conference was invaluable. I found my community of warriors."

LEARN MORE: ocrahope.org/conference