

# **Virtual Conference Exhibitor Rules and Regulations**

The purpose of the National Conference Virtual Expo is to present information on products or services pertinent to survivors, family members, caregivers and oncology professionals attending the Virtual Conference. Ovarian Cancer Research Alliance (OCRA) reserves the right to determine the eligibility of any company product or service and the right to restrict, prohibit or evict any exhibitor or product that, in the opinion of OCRA, detracts from the spirit of the Conference or for any violation of the following Rules and Regulations. In the event of such restriction or eviction, OCRA is not liable for refunding exhibit fees or any other cost incurred by the exhibitor. Violations of the Rules and Regulations may also result in loss of exhibitor priority.

## Registration

Your exhibit table includes one registration to the Virtual Conference. Please join us for as much of the programming as your schedule permits. If you have additional attendees/staff for your virtual exhibit, they must register for the event. See the Conference Website for registration details.

# **Virtual Space Assignment**

Space assignments are made on a first-come, first-served basis, based on availability of space and the date the registration fee and application forms are received. OCRA reserves the right to change an exhibitor's assigned space if it is deemed necessary in the best interest of OCRA or the exhibitor. Applications for exhibit space are subject to the approval by OCRA.

### **Non-Solicitation Policy**

The Ovarian Cancer National Virtual Conference is an educational conference for ovarian cancer patients, survivors and their caregivers. All exhibitors must adhere to our strict no fundraising or solicitation of business policy throughout the conference. Sponsors and exhibitors may promote their products and services to attendees at their exhibit booth and additional arrangements must be approved in writing by OCRA. Fundraising or the display and/or distribution of fundraising promotional materials is also prohibited unless prior written approval has been granted by OCRA. All Conference attendees are prohibited from engaging in the marketing of their products and services in all designated areas of the virtual Conference platform.

All attendees, including sponsors and exhibitors, agree that any special events (e.g. organized social events, programs or seminars during or within two days before or after the conference dates) must be arranged in consultation with OCRA and receive prior written approval. Each special event request will be evaluated to determine whether it complies with the policies of OCRA and the goals of the Ovarian Cancer National Conference. Requests to host events concurrently with conference programming will be denied.

#### **Exhibit Cancellation Terms**

In the event of a cancellation, the exhibitor must notify OCRA in writing by September 17, 2021 to be refunded, minus any applicable credit card transaction fees. Any cancellations after September 17, 2021 will not be refunded. OCRA reserves the right to cancel this contract and to cancel the event with written notice to applicant.

#### **General Conduct of Exhibitors**

The following practices are prohibited by OCRA: (1) canvassing or distribution of any materials outside the exhibitor's own space without OCRA approval; (2) subleasing the exhibit space; (3) soliciting participation in surveys or otherwise harassing registrants; (4) entering another exhibitor's designated space without permission; (5) copying or examining another exhibitor's materials without permission; (6) exhibiting or selling products/services to Conference attendees before the opening of the Conference; (7) playing copyrighted music without the proper licensing: (8) displaying live animals and/ or animals in distress as part of a display or sales literature. The exhibitor agrees to promptly remove from its exhibit space any person or item OCRA determines is not suitable or in the spirit of the Conference. Relevant portions of the forgoing prohibited practices are applicable to non-exhibitors at all times.

#### **Exhibitor Staffing**

Exhibitors are required to staff their booths during all hours that the Expo is open with personnel in professional attire consistent with the decorum of the Conference. Personnel should be knowledgeable about the company/organization's products and services.

## Distribution of Samples and Giveaways

All distribution of business-like samples and giveaways are permitted at the discretion of OCRA provided that the items (1) are not a sample of medication or a nutritional supplement of any kind; (2) do not interfere with adjoining exhibitors; and (3) are in good taste. OCRA reserves the right to request samples of all items and materials that will be displayed or distributed in advance of the Conference.

#### Sale of Products

Exhibitors may sell products at their exhibit area provided that (1) profits from sales go toward ovarian cancer research, education or awareness activities; (2) the items are in good taste. If the exhibitor is a corporate or small business entity, 20% of product sales made at the Conference must be designated to benefit OCRA. Exhibitors are solely responsible for the management and implementation of all commercial transactions.

These Rules and Regulations are deemed part of all virtual exhibit space contracts. Any and all matters not specifically covered by these Rules and Regulation shall be subject solely to the decision of OCRA. OCRA maintains the right to interpret, amend, and enforce these Rules and Regulations, provided any amendments, when made, are brought to the attention of all exhibitors. Each exhibitor, for itself, its employees and agenda agree to abide by the Rules and Regulations and by any amendments or additions thereto in conformance with the preceding sentence.

A complete list of digital deliverables and timelines will be sent via email to the person who has registered for the event, unless otherwise instructed by exhibitor.

Please note that exact exhibit times are subject to changes pending final agenda confirmation. As a courtesy to the registrants and your fellow exhibitors, OCRA requests that your exhibit table be opened on time and fully staffed during exhibit hours. Exhibit booths must be staffed and remain intact during all designated Expo hours. Any exhibitor who violates these Rules and Regulations may be deemed ineligible to participate in future events.

For questions, contact:
Jill Pierce
Ovarian Cancer Research Alliance Event Team
(415) 302-7882
jillp@amcnetwork.com