

SPONSORSHIP OPPORTUNITIES



SEPT. 21 – 23rd, 2022 | Virtual

ocrahope.org/conference

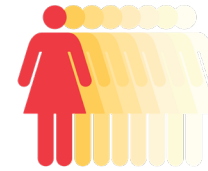
PRESENTED BY **OCRA** ovarian cancer
research alliance

NATIONAL CONFERENCE OVERVIEW

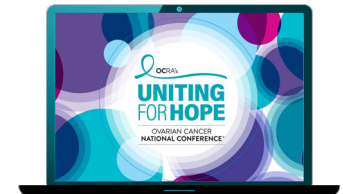
- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for people with ovarian cancer
- Opportunity for survivors to plan action steps** to help them gain access to treatment, advocate for federal funding, and deal with everyday life challenges caused by this disease
- Survivors and caregivers connect with and draw inspiration from one another** – a vital ingredient for living through the disease
- Brand exposure** to international community of ovarian cancer patients, survivors, caregivers and family members

25
YEARS

Largest and longest running
national ovarian cancer
conference for patients
and caregivers

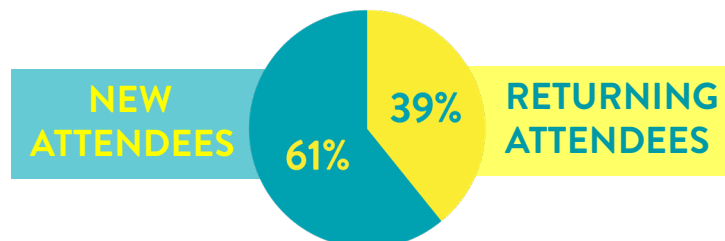


700+
attendees



700+ views of archived
conference sessions and
3,500 unique views

2021 NATIONAL CONFERENCE PROFILE



LEARN MORE: ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

PRESENTING \$100,000

- Exclusivity within industry category
- Logo & link on the OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 10 complimentary registrations
- Sponsorship of opening & closing sessions, plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our inaugural Ovarian Cancer Patient Panel (NEW!)
 - Develop up to 3 questions for patient panel
 - Participation in live Q&A portion
 - Participation of up to 3 representatives
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program with premium placement
- Option to exclusively brand Conference Connection Kit and Conference-specific giveaway item(s)
- Option to provide branded giveaway items for Connection Kits

GUARDIAN \$75,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our inaugural Ovarian Cancer Patient Panel (NEW!)
 - Develop up to 2 questions for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program with premium placement
- Option to provide branded giveaway items for Connection Kits

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TITLE SPONSORSHIP LEVELS

CHAMPION \$50,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Participation in our inaugural Ovarian Cancer Patient Panel (NEW!)
 - Develop 1 question for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Full Page ad in digital program
- Option to provide branded giveaway items for Connection Kits

ADVOCATE \$25,000

- Logo & link on our website
- Logo recognition in virtual “Conference Lobby” / landing page
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Participation in our inaugural Ovarian Cancer Patient Panel (NEW!)
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on digital step & repeat background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/2 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

SUPPORTER \$10,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- 4 complimentary registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 2 push notifications to all registered attendees
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/4 page ad in digital program
- Option to provide branded giveaway items for Connection Kits

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TITLE SPONSORSHIP LEVELS

CONTRIBUTOR \$5,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 3 complimentary registrations
- Exclusive sponsored break opportunity (NEW!)
 - Option to have a 15-minute live Q&A following presentation
 - 2 push notifications to all registered attendees
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- 1/4 page ad in digital program

TEAL \$2,500

- Listing on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 2 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

OVARIAN CANCER PATIENT PANEL

The Ovarian Cancer Patient Panel will bring together a panel of approximately 10 ovarian cancer survivors and patients for a meaningful discussion around patient experiences, with a lens on issues of importance to industry. Facilitated by OCRA leadership, a select number of industry partners will be able to shape the discussion through thought-provoking questions and contribute to an open discussion to gain patient insights. Questions subject to review by OCRA staff. 90-minute, virtual patient panel.

SPONSORED BREAKS

Throughout our National Conference, generous breaks are allotted allowing for an ideal time to engage with conference attendees. Industry partners can share information about ongoing or upcoming clinical trials with the ovarian cancer community and also gauge patient insights through brief, live Q & A sessions. This option will allow partners to share a live presentation or play pre-recorded video content within our plenary theatre immediately preceding or following a program session. Questions subject to review by OCRA staff. Maximum of 30-minutes of sponsored content with Q & A.

CONNECTION KIT \$20,000

A Connection Kit will be sent out to each attendee pre-registered for the event. Contents will include print materials, conference goodies and teal accessories to help kick off the conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration



LEARN MORE: ocrahope.org/conference

THE NEED

OVARIAN CANCER IS
1 of **THE DEADLIEST**
CANCERS for women



nearly **230,000**
WOMEN IN THE U.S.
are currently living with
ovarian cancer



OVARIAN CANCER IS THE
5th **LEADING CAUSE**
of cancer deaths
in American women

ONE REASON IS THAT THERE IS
NO EARLY DETECTION TEST,
so most cases are diagnosed when the
disease is advanced



ONLY 1 out of **10 GRANTS**
can typically be funded by OCRA
and the number of applications
continues to grow steadily



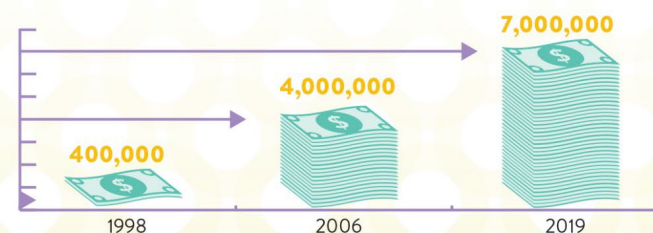
OUR IMPACT

Since 1998, we've funded **OVER**
\$104 **MILLION** in
private research  including
363 GRANTS
at
 **81** **LEADING MEDICAL**
INSTITUTIONS



OCRA has been instrumental in securing over
\$2.5 BILLION
in federal funding since 1998
for ovarian cancer awareness and research

LARGEST NON-GOVERNMENT FUNDER
of ovarian cancer research



105,000
MEDICAL STUDENTS have
been educated about risk factors
and symptoms **from more than**
5,000 survivors since 2002



THE OVARIAN CANCER NATIONAL CONFERENCE



is an important patient education event for Ovarian Cancer Research Alliance. Those with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community, we connect survivors, legislators and health providers with the mutual goal of saving lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jessica Hughson-Andrade
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The information I discovered and the personal connections I made at this conference was invaluable. I found my community of warriors.

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