

SPONSORSHIP OPPORTUNITIES



NOV. 1 – 3rd, 2023 | Virtual

ocrahope.org/conference

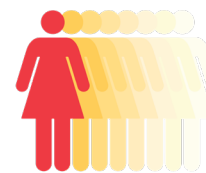
PRESENTED BY **OCRA** ovarian cancer
research alliance

NATIONAL CONFERENCE OVERVIEW

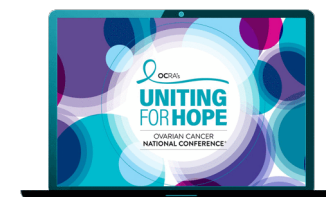
- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for people with ovarian cancer
- Opportunity for survivors to plan action steps** to help them gain access to treatment, advocate for federal funding, and deal with everyday life challenges caused by this disease
- Survivors and caregivers connect with and draw inspiration from one another** – a vital ingredient for living through the disease
- Brand exposure** to international community of gynecologic cancer patients, survivors, caregivers and family members

26
YEARS

Largest and longest running
national ovarian cancer
conference for patients
and caregivers



660+
attendees



660+ views of archived
conference sessions and
4,700 unique views

2022 NATIONAL CONFERENCE PROFILE



Returning
Attendees
48%



New
Attendees
52%

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■ New Attendees ■ Returning Attendees

TITLE SPONSORSHIP LEVELS

PRESENTING \$100,000

- Exclusivity within industry category
- Logo & link on the OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 10 complimentary registrations
- Sponsorship of opening & closing sessions, plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Ovarian Cancer Patient Panel
 - Develop up to 3 questions for patient panel
 - Participation in live Q&A portion
 - Participation of up to 3 representatives
- Talking Clinical Trial opportunity
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to exclusively brand Conference Connection Kit and Conference-specific giveaway item(s)
- Option to provide branded giveaway items for Connection Kits

GUARDIAN \$75,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Ovarian Cancer Patient Panel
 - Develop up to 2 questions for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits



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TITLE SPONSORSHIP LEVELS

CHAMPION \$50,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login page
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Participation in our Ovarian Cancer Patient Panel
 - Develop 1 question for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a 15-minute live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits

ADVOCATE \$25,000

- Logo & link on our website
- Logo recognition in virtual “Conference Lobby” / landing page
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Ovarian Cancer Patient Panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a 15-minute live Q&A following presentation
 - 2 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space (large booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits

SUPPORTER \$10,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- 4 complimentary registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
 - Option to have a 15-minute live Q&A following presentation
 - 1 push notifications to all registered attendees
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits



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TITLE SPONSORSHIP LEVELS

CONTRIBUTOR \$5,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 4 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

TEAL \$2,500

- Listing on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 2 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space (small booth) with collateral distribution, video messaging capability, live chat and one-on-one video conferencing



OVARIAN CANCER PATIENT PANEL

The Ovarian Cancer Patient Panel will bring together a panel of approximately 10 ovarian cancer survivors and patients for a meaningful discussion around patient experiences, with a lens on issues of importance to industry. Facilitated by OCRA leadership, a select number of industry partners will be able to shape the discussion through thought-provoking questions and contribute to an open discussion to gain patient insights. Questions subject to review by OCRA staff. 90-minute, virtual patient panel.

TALKING CLINICAL TRIAL

Throughout our National Conference, generous breaks are allotted allowing for an ideal time to engage with conference attendees. A “Talking Clinical Trial” will allow industry partners to share educational content about their trial and clinical developments, along with time for a live Q&A.

Talking Clinical Trial presentations will run concurrently with at least one other presentation from industry. Sponsors must have an active clinical trial on ClinicalTrials.gov. Presentations must be educational, and should not promote a product, diagnostic test or assay. Content is subject to review. Maximum of 30- minutes of industry content with Q & A.

CONNECTION KIT \$20,000

A Connection Kit will be sent out to each attendee pre-registered for the event. Contents will include print materials, conference goodies and teal accessories to help kick off the conference! Includes logo representation in the promotional materials, an exhibit space and one Conference registration.



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THE NEED

OVARIAN CANCER IS
1 of **THE DEADLIEST**
CANCERS for women



230,000
IN THE U.S.
are currently living
with ovarian cancer

OVARIAN CANCER IS THE
5th **LEADING CAUSE**
of cancer deaths
in American women

ONE REASON IS THAT THERE IS
NO EARLY DETECTION TEST,
so most cases are diagnosed when the
disease is advanced



ONLY 1 out of **10 GRANTS**
can typically be funded by OCRA
and the number of applications
continues to grow steadily



OUR IMPACT

We've funded more than
\$110 **MILLION** in
private research



including
390+ GRANTS
at more than



90 **LEADING MEDICAL**
INSTITUTIONS

We help more than
2,500 PATIENTS
and their families **every month**,
offering support and resources



OCRA has been instrumental in securing over
\$3.4 BILLION
in federal funding since 1998
for ovarian cancer awareness and research



115,000
HEALTHCARE STUDENTS have
been educated about risk factors and
symptoms from **more than 5,000**
survivors since 2002



THE OVARIAN CANCER NATIONAL CONFERENCE



is an important patient education event for Ovarian Cancer Research Alliance. Those with ovarian cancer and their caregivers find hope and strength through OCRA. As a leading voice for our community, we connect survivors, legislators and health providers with the mutual goal of saving lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jessica Hughson-Andrade
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The information I discovered and the personal connections I made at this conference was invaluable. I found my community of warriors.

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