

SPONSORSHIP OPPORTUNITIES



OCRA's

INTERNATIONAL
GYNECOLOGIC CANCER
CONFERENCE

UNITING FOR HOPE



SEPT. 25 – 27th, 2024 | Virtual

ocrahope.org/conference

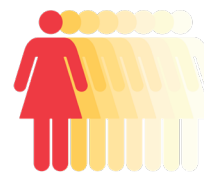
PRESENTED BY **OCRA** ovarian cancer
research alliance

INTERNATIONAL GYNECOLOGIC CANCER CONFERENCE

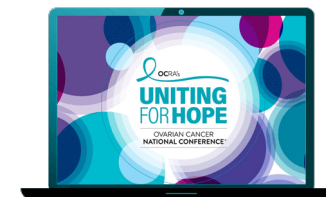
- Attendees **learn about the latest developments** in diagnosis, treatment and quality of life for people with ovarian and related gynecologic cancers.
- Opportunity for survivors to plan action steps** to help them gain access to treatment, advocate for federal funding, and deal with everyday life challenges caused by this disease.
- Patients, survivors and caregivers connect with and draw inspiration from one another** – a vital ingredient for living through the disease.
- Brand exposure** to international community of gynecologic cancer patients, survivors, caregivers and family members.

27
YEARS

Largest and longest running ovarian cancer conference for patients and caregivers

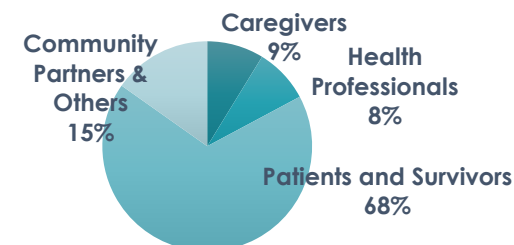
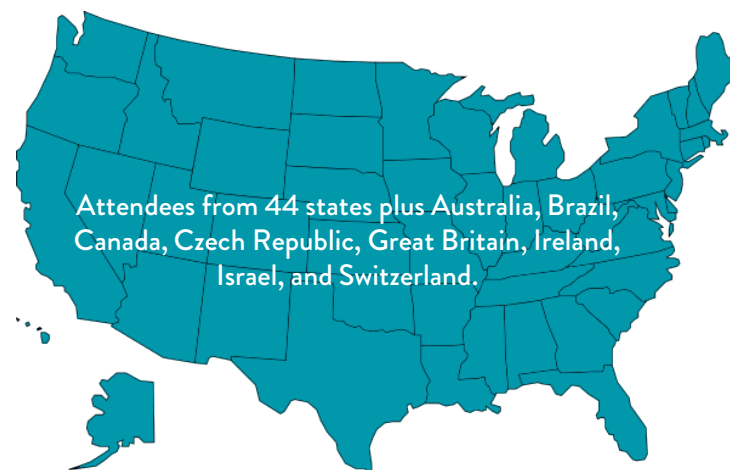


600+
attendees



600+ views of archived conference sessions and 5,000+ unique views

2023 CONFERENCE PROFILE



LEARN MORE: ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

PRESENTING \$100,000

- Exclusivity within industry category
- Logo & link on the OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 10 complimentary registrations
- Sponsorship of opening & closing sessions, plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Gynecologic Cancer Patient Panel
 - Develop up to 3 questions for patient panel
 - Participation in live Q&A portion
 - Participation of up to 3 representatives
- Talking Clinical Trial opportunity
 - Option to have a live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to exclusively brand Conference Connection Kit and Conference-specific giveaway item(s)
- Option to provide branded giveaway items for Connection Kits

GUARDIAN \$75,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 8 complimentary registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Gynecologic Cancer Patient Panel
 - Develop up to 2 questions for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits



I felt encouraged and optimistic looking at all the new directions and opportunities to move the needle on this disease.



LEARN MORE: ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

CHAMPION \$50,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 6 complimentary registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Participation in our Gynecologic Cancer Patient Panel
 - Develop 1 question for patient panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a live Q&A following presentation
 - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits

ADVOCATE \$25,000

- Logo & link on our website
- Logo recognition in virtual “Conference Lobby” / landing page
- Digital ad on Conference agenda page
- 5 complimentary registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Participation in our Gynecologic Cancer Patient Panel
 - Participation in live Q&A
 - Participation of up to 2 industry representatives
- Talking Clinical Trial opportunity
 - Option to have a live Q&A following presentation
 - 2 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Live recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits

SUPPORTER \$10,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby” / landing page
- Digital ad on Conference agenda page
- 4 complimentary registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
 - Option to have a live Q&A following presentation
 - 1 push notifications to all registered attendees
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing
- Option to provide branded giveaway items for Connection Kits



LEARN MORE: ocrahope.org/conference

TITLE SPONSORSHIP LEVELS

CONTRIBUTOR \$5,000

- Logo & link on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 4 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

TEAL \$2,500

- Listing on OCRA website
- Logo recognition in virtual “Conference Lobby”/ landing page
- 2 complimentary registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing



GYNECOLOGIC CANCER PATIENT PANEL

The Gynecologic Cancer Patient Panel will bring together a panel of approximately 10 ovarian cancer survivors and patients for a meaningful discussion around patient experiences, with a lens on issues of importance to industry. Facilitated by OCRA leadership, a select number of industry partners will be able to shape the discussion through thought-provoking questions and contribute to an open discussion to gain patient insights. Questions subject to review by OCRA staff. Virtual patient panel.

TALKING CLINICAL TRIAL

Throughout our National Conference, generous breaks are allotted allowing for an ideal time to engage with conference attendees. A “Talking Clinical Trial” will allow industry partners to share educational content about their trial and clinical developments, along with time for a live Q&A.

Talking Clinical Trial presentations will run concurrently with at least one other presentation from industry. Sponsors must have an active clinical trial on ClinicalTrials.gov. Presentations must be educational, and should not promote a product, diagnostic test or assay. Content is subject to review. Maximum of 30 minute time slot (including Q&A) with industry content running at least 15 minutes in length.

LEARN MORE: ocrahope.org/conference



Thank you for all the work that everyone does in making this conference available to the community. It provides a ray of hope to those of us dealing with this disease.



THE NEED

OVARIAN CANCER IS
1 of THE DEADLIEST
CANCERS for women



230,000
IN THE U.S.
are currently living
with ovarian cancer

OVARIAN CANCER IS THE
5th LEADING CAUSE
of cancer deaths
in American women

THERE IS
NO EARLY DETECTION TEST,
but there are preventative steps that can
dramatically reduce risk



ONLY 1 out of **10 GRANTS**
can typically be funded by OCRA
and the number of applications
continues to grow steadily



OUR IMPACT

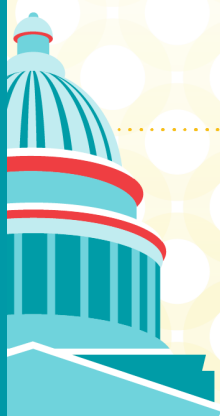
We've funded more than
\$122 MILLION in
research initiatives



including
390+ GRANTS
at more than

90 LEADING MEDICAL
INSTITUTIONS

OCRA has been instrumental in securing over
\$3.7 BILLION
in federal funding since 1998
for ovarian cancer awareness and research



We help more than
7,700 PATIENTS
and their families **every month,**
offering **support and resources**



120,000
HEALTHCARE STUDENTS have
been educated about risk factors and
symptoms from **more than 5,000**
survivors since 2002



THE INTERNATIONAL GYNECOLOGIC CANCER CONFERENCE



is an important patient education event for Ovarian Cancer Research Alliance. Those with gynecologic cancers and their caregivers find hope and strength through OCRA. As the leading voice for our community, we connect patients, survivors, legislators and health professionals with the mutual goal of saving lives.

FOR MORE INFORMATION OR TO SPONSOR

Contact Jessica Hughson-Andrade
Director, Strategic Alliances
(212) 268-3523
jhughson-andrade@ocrahope.org

“ We are so blessed to have such wonderful people working very hard to help us understand, cope, advocate, fight and cure our cancers! Thank you from the bottom of my heart!

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