## **SPONSORSHIP OPPORTUNITIES**



Research Alliance

## **OCRA'S INTERNATIONAL GYNECOLOGIC CANCER CONFERENCE**

- Attendees learn about the latest developments in diagnosis, treatment and quality of life for people with ovarian and gynecologic cancers.
- Opportunity for patients and survivors to learn about navigating access to treatment, advocating for federal funding, and managing daily life challenges caused by this disease.
- Patients, survivors, and caregivers connect with and draw inspiration from one another – a vital ingredient for living through the disease.
- Brand exposure to the largest community of gynecologic cancer patients, survivors, caregivers and family members.

28 YEARS

Largest and longest running ovarian cancer conference for patients and caregivers

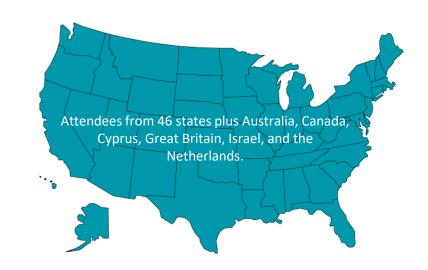


600+ attendees



More than 4,800 views of Conference content

#### 2024 CONFERENCE PROFILE







## **SPONSORSHIP LEVELS**

#### PRESENTING \$100,000

- Exclusivity within industry category
- Opportunity to provide opening remarks during CEO's welcome address
- Logo & link on the OCRA website
- Logo recognition in virtual "Conference Lobby" / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 10 company registrations
- Sponsorship of opening & closing sessions, plus 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
  - Option to have a live Q&A following presentation
  - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Verbal recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-onone video conferencing

#### **GUARDIAN \$75,000**

- Logo & link on OCRA website
- Opportunity to provide closing remarks at conclusion of Conference
- Logo recognition in virtual "Conference Lobby" / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 8 company registrations
- Sponsorship of 1 plenary and 2 breakout sessions with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
  - Option to have a live Q&A following presentation
  - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Verbal recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-onone video conferencing



I felt encouraged and optimistic looking at all the new directions and opportunities to move the needle on this disease.



LEARN MORE: ocrahope.org/conference

### **SPONSORSHIP LEVELS**

#### **CHAMPION \$50,000**

- Logo & link on OCRA website
- Logo recognition in virtual "Conference Lobby" / landing page
- Logo recognition on virtual Conference login
- Digital ad on Conference agenda page
- 6 company registrations
- Sponsorship of 1 plenary and 1 breakout session with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
  - Option to have a live Q&A following presentation
  - 3 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Verbal recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

#### **ADVOCATE \$25,000**

- Logo & link on our website
- Logo recognition in virtual "Conference Lobby" / landing page
- Digital ad on Conference agenda page
- 5 company registrations
- Sponsorship of 2 breakout sessions with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
  - Option to have a live Q&A following presentation
  - 2 push notifications to all registered attendees
- Recognition in digital program, printed agenda & e-communications
- Logo on virtual background provided to all attendees
- Verbal recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

#### **SUPPORTER \$10,000**

- Logo & link on OCRA website
- Logo recognition in virtual "Conference Lobby"/ landing page
- Digital ad on Conference agenda page
- 4 company registrations
- Sponsorship of 1 breakout session with static logo recognition framing presentation page
- Talking Clinical Trial opportunity
  - Option to have a live Q&A following presentation
  - 1 push notifications to all registered attendees
- Recognition in digital program and printed agenda
- Verbal recognition during opening session
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing



## **SPONSORSHIP LEVELS**

#### CONTRIBUTOR \$5,000

- Logo & link on OCRA website
- Logo recognition in virtual "Conference Lobby" / landing page
- 4 company registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing

#### TEAL \$2,500

- Listing on OCRA website
- Logo recognition in virtual "Conference Lobby"/ landing page
- 2 company registrations
- Recognition in digital program and printed agenda
- Complimentary branded virtual exhibit space with collateral distribution, video messaging capability, live chat and one-on-one video conferencing



#### **TALKING CLINICAL TRIAL**

Throughout our National Conference, generous breaks are allotted allowing for an ideal time to engage with conference attendees. A "Talking Clinical Trial" will allow industry partners to share educational content about their trial and clinical developments, along with time for a live Q&A.

Talking Clinical Trial presentations will run concurrently with at least one other presentation from industry. Sponsors must have an active clinical trial on ClinicalTrials.gov. Presentations must be educational, and should not promote a product, diagnostic test or assay. Content is subject to review. Maximum of 30-minute time slot (including Q&A) with industry content running at least 15 minutes in length.



The variety of topics and the amazing credentials of the presenters. Each and every one shared compassion as well as information.



LEARN MORE: ocrahope.org/conference

# OCRA'S INTERNATIONAL GYNECOLOGIC CANCER CONFERENCE



OCRA is the leading organization in the world fighting ovarian and gynecologic cancers on all fronts while supporting patients and their families.

#### FOR MORE INFORMATION OR TO SPONSOR, CONTACT:

Jessica Hughson-Andrade Senior Director, Strategic Alliances jhughson-andrade@ocrahope.org We are so blessed to have such wonderful people working very hard to help us understand, cope, advocate, fight and cure our cancers! Thank you from the bottom of my heart!

LEARN MORE: ocrahope.org/conference

